

**Beer; history,
ingredients and brewing process**

'THE BEER STORY'

Beer - how to educate, enthuse and entertain!

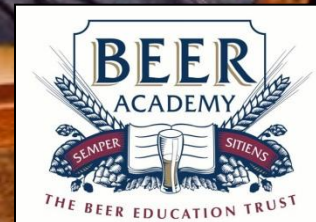
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The Beer Academy

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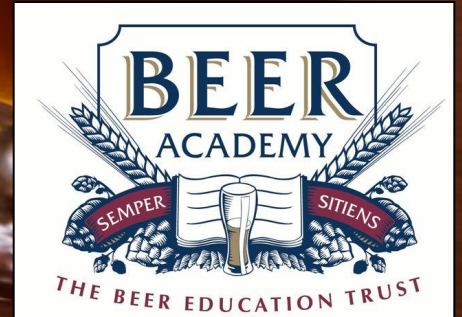
Myths (and misconceptions)

Beer:
is 'unhealthy'
is 'full of chemicals'
'makes you fat'
'boring'
inferior to wine

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Science (and reality)

Beer:

is made from natural, wholesome, ingredients
contains many important nutrients
has moderate calorific content
has a wide range of styles and flavours
enjoys a rich and colourful history

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